

PRE-SHOOT PREPARATION CHECKLIST

Please follow the following tips and help our team to take the best shots of your home

Images and visual aids play a critical role in marketing and selling your property. Most of the prospective buyers' first step in the process is to look for listings online. It has never been more important to portray property in a visually aesthetic light that serves to promote its best assets. Therefore invest in the time to set up and prepare your home to help it stand out from the competition.

PROPERTY EXTERIOR

- Remove vehicles from the driveway
- Mow the lawn and clean front & back yards
- Remove garbage & recycle bins or anything unattached from sight
- Remove ALL pet items and outdoor toys from yards
- Clean driveways, patios and decks
- Clean/set up all outdoor furnitures
- Tidy up or remove hoses, shovels, gardening tools or any decrepit items

PROPERTY INTERIOR, LIVING & FAMILY AREAS

- Turn on all the lights
- Ensure all lamps & light fixtures are plugged in
- Replace any burnt out bulbs if required
- Open drapes & blinds of the view which should be captured
- Set all blinds to a consistent height and are equally angled
- Turn on fireplaces
- Remove ALL personalized items and photos
- Remove ALL pets and pet items
- Minimize small furniture i.e, extra chairs and small tables
- Set fresh flowers/fruits/small plants for vibrancy
- Clear all entry ways
- Clean windows and mirrors
- Clean carpets and remove stains
- Remove small rugs from tile and wood floors
- Unplug all cords/plugs from walls & floors
- Turn off televisions
- Remove/hide all loose items e.g. bins, magazines, remote controls, etc.
- Position couch cushions or any items to be captured

KITCHEN

- Minimize items on countertops and surfaces
- Clear off all magnets, pictures, etc. from refrigerators on all sides and clear the tops
- Remove ALL dishes, dish racks and dish washing items
- Clean doors of cabinets, ovens, dishwashers and all surfaces and countertops
- Remove/hide trash cans and floor mats

BATHROOMS

- Remove ALL personal items from countertops, bathtubs and showers
- Close toilet seats lids
- Remove all floor mats and stools
- Remove trash cans and all cleaning materials i.e. brushes, plungers, etc,
- Put out fresh towels and hang them neatly

BEDROOMS

- Make the beds
- Close all closet doors
- Remove any personal items
- Remove laundry baskets
- Remove any small rugs

FINAL CHECK/SPECIAL REQUEST

- All stored and removed items can be kept in the garage or a room which you would not like to be captured.
- If you have any special requests, things not to be captured or touched, please make sure you leave a note or let us know in advance.